

Mutual Fun®

Facilitate collaboration, nurture innovation.

Innovation is a game-changer across industries. So how can your organization create an environment that sparks breakthrough thinking? At Rite-Solutions™, we know that good ideas gain momentum through brainstorming and collaboration – when different people engage in the opportunities, challenges, and rewards that ideation and innovation bring. To foster such a dynamic, we developed Mutual Fun®, an innovation management platform that enables you to leverage the collective genius of your people. With Mutual Fun, your organization will:

- Compete, grow, and succeed by cultivating ideas and accelerating innovations that help you capitalize on ever-changing customer needs and organizational challenges
- Fuel collaboration, improve morale, and increase employee retention by encouraging participation from people throughout your ranks



Engage all employees, drive organizational success.

We developed Mutual Fun to drive our own innovation in engagements with world-class clients such as Hasbro and the US Navy. Now the award-winning, patent-pending solution is used by our clients themselves, to harvest their own innovations. A resource to some, a game to others, Mutual Fun allows everyone to contribute to your organization's growth and success through the process of innovation.

- Engages employees with a platform that resembles the world's most recognized business game – the stock exchange!
- Leverages gamification strategies and social networking to fully engage employees and foster an entrepreneurial culture
- Creates friendly competition and allows for recognition of individuals based on investment-worthy ideas, investment decisions, overall participation, and contributions to the ideas of fellow employees
- Invites employees to propose, evaluate, and invest Mutual Fun “dollars” in the ideas they deem to be the most promising
- Features an open architecture to ensure integration with a variety of third-party applications and hardware, as well as scalability as your organization grows
- Promotes the spirit of “nobody is as smart as everybody”: encourages innovation from all, invites fresh perspectives, and stimulates organization-wide creativity and critical thinking
- Configures to align with your organizational strategies, with categories such as:
 - Company Culture and Community Outreach
 - Growth, Execution and Strategy
 - Customer Service
 - New Product and Service Ideas



